



**A Cost Effective and Easy Way to
Get into the Gaming Industry!
Let Casino Executives Taste Your Products with the
All-New F&B at G2E Sampling Pavilion**

F&B at G2E, *the only culinary marketplace specifically created for the gaming industry*, shines a spotlight on the skyrocketing success of F&B and the dining experience within the casino entertainment industry. And now, with the all-new F&B at G2E Sampling Pavilion you have a low-cost and easy way to tap this market and showcase your product to buyers and decision makers with major casino properties from around the world.

F&B at G2E Sampling Booth includes:

- 6x8 display area (Pipe & Drape) - Black
- One 6' draped table on the show floor – Black Drape
- 2 Opal Side Chairs.
- Carpet – Black
- 500 watt Electrical Outlet
- Wastebasket
- Identification sign
- Full listing in Show Guide and on G2E Web site
- Two exhibitor badges.
- 100 LBS Material handling (Show Site only)

F&B at G2E Sampling Pavilion Participation Criteria:

- Need to be Food or Beverage Company.
- Must provide samples of your product during all three days of show.
- One company per Sample Booth.
- Current contracted exhibitors cannot transfer over to this program.
- You must have a signed G2E 2010 *Application & License Agreement*.
- Participation subject to approval of Show Management.
- Booth spaces assigned on first come, first served basis.

 Yes, I want to participate in F&B at G2E's Sampling Pavilion for only \$1995. Please Contact Ed Gallo, Group Sales Director at:

Phone: 203-840-5546
Email: egallo@globalgamingexpo.com

or

Complete and fax this form to 1-203-840-9546

Name: _____ Title: _____

Company Name: _____

Address _____ City _____

State _____ Zip _____ Country _____

Phone: _____ Fax: _____ Email: _____