



## F&B at G2E Booth Package for G2E 2010

BOOTH SPACE* & ADDED-VALUE PROMOTIONS/SERVICES/ITEMS	BASIC PACKAGE OPTION**
100 SQUARE FEET (10X10)	\$4,545
200 SQUARE FEET (10X20)	\$7,600
Carpet	YES
1000 W Electrical Outlet	YES
Wastebasket	YES
300 LBS Material Handling	YES
Post Show F&B Buyer List	YES
Web Logo	YES
Enhanced Web Listing	YES
Logo in Event Guide Listing	YES

### ASK ABOUT CONVENIENT BOOTH PACKAGE ADD ONS:

- Add on a six foot draped table and two side chairs for only \$260.
- Maximize and simplify your lead generation process by adding on a lead retrieval unit for \$290.

### ASK ABOUT ADVERTISING & SPONSORSHIP PACKAGES:

#### OPTION 1: \$1,500

Business Card Ad in Event Guide, Aisle Carpet Decal outside of booth and Listing in Countdown to G2E e-Newsletter.

#### OPTION 2: \$3,000

Half Page Color Ad in Event Guide, Aisle Carpet Decal outside of booth and Listing in Countdown to G2E e-Newsletter, and Logo in Event Map

Pricing as of March 01, 2010

\*For Booths 300 square feet and above, please see other side for rates

\*\*Plus applicable corner charges. \$300 per corner.

**Contact**  
**Ed Gallo**  
**Groups Sales Director**

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TO DISCUSS CUSTOM PACKAGES ON PRICING FOR BOOTH SPACE NOT LISTED



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EXHIBITOR PRICING* FOR BOOTHS 300 SQUARE FEET AND ABOVE	
300 SQUARE FEET	\$8,995
400 SQUARE FEET	\$11,895
600 SQUARE FEET	\$17,695
800 SQUARE FEET	\$23,495
1000 SQUARE FEET	\$29,295

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