



G2E 2010 Event Fact Sheet

November 16-18, 2010
Las Vegas Convention Center
www.globalgamingexpo.com

Event Profile

G2E is the world's premier casino-entertainment event where gaming executives, buyers, and industry professionals meet each November in Las Vegas to see and learn where the industry is going and to conduct serious business. It's the most in-depth source of new products, information and networking, and it all takes place in Las Vegas—where you can see the industry in action and have fun doing it. If you are currently doing business in, or want to begin doing business in, the casino-entertainment industry, you can't afford to miss being a part of the industry's number one event. G2E showcases the largest gathering of exhibitors, solutions-based conference sessions, exciting special events, and more.

Pavilions

- Casino Design
- Security & Surveillance
- Technology
- New Exhibitor

Non-Gaming Specialty Events

- F&B at G2E
- Entertainment Arena at G2E

Date and Venue

- November 16-18: Las Vegas Convention Center, Las Vegas, NV, USA
- November 15: G2E Advanced Gaming Institute
- November 15: Security & Surveillance Institute at G2E
- November 15: G2E Leadership Academy
- November 15: Casino Design

Organized By

- The **AGA** represents the commercial casino-entertainment industry by addressing federal legislative and regulatory issues. The association also serves as a clearinghouse for information, develops educational and advocacy programs, and provides leadership on industry-related issues of public concern. The AGA membership includes 150 casinos, approximately two-thirds of the commercial casino industry, with 255K+ employees.
- **Reed Exhibitions** is a world leader in creating high profile, targeted industry events where buyers and suppliers come together to do business. Every year, Reed events bring together 90,000 suppliers and over 5.5 million buyers from around the world. Today, Reed events are held in 38 countries throughout the Americas, Europe, the Middle East, Africa and Asia/Pacific, and are organized by 33 fully staffed offices. Our portfolio of 460 events services 52 countries in 12 key sectors.

Conference Tracks

- Casino Design
- Compliance, Law & Regulation
- Corporate Social Responsibility
- Finance
- Gaming Technology
- Global Markets Forum
- Human Resources
- iGaming
- Indian Gaming
- Marketing
- Player's Clubs & Incentives
- Racino
- Retail, Dining & Entertainment (R, D & E)
- Security & Surveillance
- Table Games
- Wild Card

Show Sponsors

- Association of Gaming Equipment Manufacturers (AGEM)
- Australasian Gaming Machine Manufacturers Association (AGMMA)
- Asociacion Latinoamericana de Juegos de Azar (ALAJA)
- Australian Casino Association (ACA)
- Gaming Standards Association (GSA)
- National Center for Responsible Gaming (NCRG)

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2009 Show Publications

Domestic

Casino Enterprise Management
 Casino Journal
 Casino City Press
 Casino Surveillance News
 Gaming & Leisure
 Gaming Green Pages
 Gaming Industry Observer
 Gaming Today/ Slots Today
 Global Gaming Business
 IGWB
 IPVS Magazine
 Mississippi Gaming News
 Pechanga.net
 Public Gaming International
 Security Products Magazine
 Slot Manager
 Slot Tech Magazine
 Sovereign Spirit

International

Casino and Gaming International
 Casino International
 Casino Life
 Casino Pocket
 Casino Review
 Casinos de Latinoamerica
 Coinslot International
 European Casinos—The Elite
 G3 Magazine
 Game Time International
 Games Magazine
 Gaming Business Directory
 Hot Games
 iGaming Business Magazine
 Inside Asian Gaming
 Intergaming
 Journal des Casinos
 Macau Business
 Operador del Recreativo
 Revista de Casino
 SECTOR
 Taiwan Slot
 Yogonet.co

Native American

Indian Country Today
 Indian Gaming Magazine
 Native American Casino
 Native American Times

F&B

Catering Magazine
 Food & Beverage Magazine
 Food & Beverage News of Las Vegas

Entertainment

Celebrity Access

2009 Industry Supporters

- ALAJA
- ASIS
- Atronic
- Bingo Association
- Canadian Gaming Association
- California Nations Indian Gaming Association
- Casino Careers Online
- Casino Surveillance News
- Casino City Press
- East Coast Gaming Congress
- Enada
- FADJA
- G3 Magazine
- Gambling Hispano
- Gaming Floor
- Hospitality Upgrade
- InterGaming
- ISH Guide
- The Interactive Gaming Council
- Pechanga.net

2009 Show Ambassadors

- Australasian Gaming Association
- Casino Association of Indiana
- Casino Association of Louisiana
- Casino Association of South Africa
- Colorado Gaming Association
- Illinois Casino Gaming Association
- Iowa Gaming Association
- Missouri Gaming Association
- Mississippi Gaming Association
- Regulatory Management Counselors, P.C.

2009 Date and Venue

November 17-19, Las Vegas Convention Center, Las Vegas, NV, USA

2009 Media Coverage

Media covered or scouted at G2E 2009, including all major trade press and all local NBC, ABC, FOX and ABC Las Vegas affiliates, Associated Press, Bloomberg News, Las Vegas Review-Journal, and Las Vegas Sun

Event Statistics

	2009	2008
Total Show Attendance	25,762	26,503
Attendees (Show & Conference)	14,747	16,126
Exhibiting Companies	571	724
Exhibitor Staff	9,969	10,142
Exhibit Space	257,922 sq. ft.	335,480 sq. ft.

To reserve your space, or for more information, contact Mike Carlucci at 1-203-840-5625 or at mcarlucci@globalgamingexpo.com